RSU 63

a. NEPN/NSBA Code: KD

b. Title: Public Information/Communications

c. Author:

d. Replaces Policy:

e. Date Approved: 04/03/2017 RSU 63

f. Previously Approved: 11/03/2003

g. Policy Expiration: Review as Needed

h. Responsible for Review: Superintendent & Policy Committee

i. Date Reviewed: 03/06/2017 Superintendent

03/06/2017 Policy Committee

j. References: Cross Reference – Policy KHC-Distribution, Posting of Promotional Materials

k. Narrative:

The RSU 63 Board of Directors (the Board) is committed to keeping the communities within the school district informed of its objectives, achievements, needs, and conditions.

- I. The Superintendent will be responsible for initiating and administering a continuous program of communication for and within the communities. The Superintendent will make use of appropriate district personnel and available media in discharging this responsibility.
- II. Community support for the RSU 63 school system can best be established through a public that understands and is active in school affairs. Therefore, it is the Board's expressed intent to cooperate actively with agencies, organizations, and community government structures concerned with the welfare of young people. All RSU 63 district efforts will be directed toward maintaining open communications among the schools, the public, and public agencies.